

PRIVACY POLICY

INFORMATION ON THE PERSONAL DATA PROTECTION

WHO WE ARE

Skm Ltd Soluzioni Kalibrate per Murature, with head office in Palermo, Via Tommaso Gargallo 12, in conducting out its activity pays maximum attention to data security and confidentiality of the personal accounts of its customers.

Laura Galioto, in the person of Sole Director, is data controller of personal data collected through the website.

WHAT PERSONAL DATA REGARDING YOU MAY BE COLLECTED

The following personal data categories regarding you may be collected:

- Contact information: name, place and date of birth, social security number, address, phone number, mobile number, e-mail address.
- Data of business or professional activity performed.
- Interests: information you give us about your interests, including products and services you are interested in.
- Other personal data - information you give us regarding your date of birth, education or professional situation.
- Your use of the Web-Site - information relating the use of the website, opening or forwarding our communications, including information collected through Cookies (ours can find here our extended information on Cookies, regulating the details).

HOW WE COLLECT YOUR PERSONAL DATA

The Company collects and processes your personal data when:

- you register on the website to utilize its features;
- you search for our products and services;
- you purchase our products and services;
- you respond to our marketing campaigns, for example by filling in a reply form, or entering data on our website;
- other companies / partners legitimately transfer your personal data to us.

If you provide personal data on behalf of someone else, you must ensure, in advance, that the interested people have read this Privacy Policy.

Please help us to keep your personal data up to date by informing us of any changes.

FOR WHAT PURPOSES YOUR PERSONAL DATA CAN BE PROCESSED

- a) Establishment and execution of contractual relationship and consequent obligations, including the communication relating to the products and services.

The Company may process your contact data for a possible establishment and execution of contract relationship, as for the sale of products, the provision of services and feedback to suggestions and complaints.

The Company may also use your contact details, and particularly your email address, to provide you service information.

Condition for processing: fulfillment of the contractual obligations.

The personal data provision is obligatory to manage the contractual relationship; otherwise, we cannot give effect to it.

- b) Operational management and purposes closely connected to this for website access, particularly to the restricted areas of the same.

The Company collects your contact data and related to your website use to enable you to access your Personal Area in order to:

- i. download from your Personal Area documents relating to products and services purchased by you;
- ii. process other requests made through the website.

Condition for processing: fulfillment of the contractual obligations.

The personal data provision is obligatory to reply to your requests; otherwise, we cannot give effect to it.

- c) Marketing to meet your specific needs and to provide you with promotional offers following your preferences.

The Company may process your Contact Data for marketing and advertising promotion, to provide you with promotional information on initiatives, through automated modalities of contact (email, SMS and other massive messaging tools, push notifications, etc.) and traditional contact (for example, phone call with operator) or for market research and statistical surveys, if you give us proper consent.

The Company may also process your Contact Data, Your Interests and Other Personal Information that you shall give us, to provide you with promotional offers following your preferences, based on a specific customer profile, if you give us further specific consent.

Condition for processing: consent

The failure to provide the latter, has no effect on the contractual relationship.

You may revoke your consent at any time.

- d) Implementation of marketing activities on behalf of third parties on products and services of third parties.

The Company may process your Contact Data on behalf of third parties, for marketing of products and services of third-party companies, mainly belonging to the sectors related to the business of the Company, through automated modalities of contact (email, SMS and other massive messaging tools, push notifications, etc.) and traditional contact (for example, phone call with operator) or for market research and statistical surveys, if you give us proper consent.

Condition for processing: consent

The failure to provide the latter, has not effect on the contractual relationship.

You may revoke your consent at any time.

- e) Compliance with legally binding requests to comply with a legal obligation, regulations or orders of the judicial Authority, as well as to defend rights in a judicial process.

The Company collects your contact details to comply with a legal obligation and / or to defend own rights in a judicial process.

Condition for processing: legal obligations, which the Company is obliged to comply with

HOW WE KEEP YOUR PERSONAL DATA SECURE

The Company adopts all security measures necessary for improvement in protection and maintenance of security, integrity and accessibility of your personal data.

All your personal data are stored on our protected servers (or paper copies appropriately stored) or on our suppliers or partners' ones, and they are accessible and usable based on our standards and our security policies (or equivalent standards for our suppliers or partners).

Where we have given you (or you have chosen) a password which enables you to access our website, applications or services provided by us, you will be responsible for password confidentiality and for the compliance with any other security procedure we inform you with.

HOW LONG WE KEEP YOUR INFORMATION

We keep your personal data no longer than is necessary for the purposes they have been collected for or any other related legitimate purpose. Therefore if personal data are processed for two different purposes, we will retain such data until the purpose with the longer term will cease; however, we will no longer treat personal data for that purpose whose retention period has ceased. We limit data access only to those who need to use them for relevant purposes.

Your personal data are, where no longer than it is necessary, or for which there is no longer a legal basis for their retention, are irreversibly anonymized (and they can be preserved) or securely destroyed.

Below you will find the storage times in relation to the different above listed purposes:

- a) Fulfillment of contractual obligations: the data processed to fulfill all contractual obligation may be retained for the entire duration of the contract and in any case not more than 10 years later, in order to verify any liability including accounting documents (for example invoices).
- b) Operational management and purposes closely related to it for website access: the data processed for this purpose can be kept for the duration of the contract and in any case not more than 10 years later.
- c) Purposes of customer satisfaction surveys: the data processed for this purpose may be stored for 24 months after the date we obtained your last consent for this purpose (except the opposition to receive further communications).
- d) Marketing purposes, including profiling and marketing activities on behalf of other companies of third parties: your personal data processed for marketing purposes may be stored for 24 months after the date we obtained your last consent for this purpose (except the opposition to receive further communications); instead for the purpose of profiled marketing they will be kept for 12 months.
- e) In the case of disputes: in the event that it is necessary to defend ourselves or act or even make claims against you or third parties, we may retain personal informations we consider reasonably necessary treat for these purposes, as long as this claim can be pursued.

WHO WE CAN SHARE YOUR PERSONAL DATA WITH

Your personal data may be accessed by duly authorized employees, external suppliers providing support for the provision of services, appointed, if necessary, data supervisors.

CONTACTS

Contact details of the Company, as owner of the data processing treatment, may be obtained from the following email address: info@skm-italia.it

YOUR RIGHTS ON DATA PROTECTION AND YOUR RIGHT TO PRESENT COMPLAINTS TO THE CONTROL AUTHORITY

Under certain conditions you have the right to request the Company:

- access to your personal data,
- a copy of the personal data you provided (so-called portability),
- rectification of the data we are in possession of,
- deletion of any data for which we no longer have any legal basis for the treatment,
- objection to processing, if provided for by applicable legislation,
- consent revocation, if processing is based on consent;
- limitation of the manner we process your personal data, within the limits provided by the legislation on personal data.

These rights can be exercised with some exceptions aimed to protect public interest (i.e. crimes prevention or identification) and our own interests (i.e. Professional secrecy maintenance).

In the event that you exercise any of the aforementioned rights, it will be our burden to verify that you are entitled to exercise it and we will reply, as a rule, within seven working days.

For any complaints or reports on methods of processing your data, we will make every effort to accommodate your concerns. However, if you wish, you can forward your complaints or your own reports to the authority responsible for data protection, using the references of relevant contacts:

Authority for the protection of personal data - Piazza di Monte Citorio n. 121 - 00186 ROME - Fax: (+39) 06.69677.3785 - Telephone: (+39) 06.696771 - E-mail: garante@gpdp.it - Certified mail: Protocol@pec.gpdp.it.

GOOGLE ANALITYCS

This Website employs the **Google Analytics traffic analysis tools**. The information collected on Google Analytics are used exclusively in aggregate form and do not provide user traceability except generic geolocation. Some collected data, although exclusively in aggregated form, are made available to Google Analytics for services improvement and comparative analysis. To provide site visitors with more choices about Google Analytics collecting methods, the Google Analytics Opt Out Browser Add-on is available:

The add-on communicates with the JavaScript of Google Analytics (ga.js) to indicate that information on website visits should not be sent to Google Analytics.

Google Analytics, active on this site, uses first-party cookies to track visitors interactions. These cookies are used to store information, such as at what time the current visit occurred, if the visitor had access to the site before, what contains the site where the visitor's web page is. Browsers do not share information collected through cookies from different domains.